



# Marshall B. Krupp, Chair

## Vistage International CEO Peer Advisory Group

3367 Corte Levanto  
Costa Mesa, California 92626  
Office: 714.838.9900 Cell: 714.624.4552 Fax: 714.838.9998  
marshall.krupp@vistage.com [www.linkedin.com/in/marshallkrupp/](http://www.linkedin.com/in/marshallkrupp/)  
[www.marshallvistageceos.com](http://www.marshallvistageceos.com) [www.vistage.com](http://www.vistage.com)

Marshall Krupp is a successful CEO with a 40-year career as a strategic advisor and leadership coach to business enterprises, public agencies and non-profit organizations. Mr. Krupp has overseen over \$3 billion in client assets, and has guided business development and strategic planning for over 1,000 enterprises. He is called upon as an expert in legal proceedings, the formulation of California State legislation, crisis intervention, management and organizational issues, and executive and business transformations, and is a motivational speaker, trained group facilitator, and an experienced executive and personal coach. He focuses on strategic decision-making and motivation of executives and organizational successes.

### Professional Background

- **Chair of Vistage CEO Peer Advisory Groups – Orange County** - supports CEOs, business owners and senior executives become better leaders, make better decisions and ultimately achieve better results
- **President/CEO of Community Systems Associates, Inc. and CSA Strategies** - dedicated to providing private enterprises, public agencies and non-profit institutional clients with the highest level of implementation and strategic services to attain the mission and goals of its clients and to address problem-solving and decision-making challenges.
- **President/CEO of WorldSolarTec, Inc.** - intermediary services associated with formulating public/private partnerships between public agencies and the solar community in the implementation of cost reduction solar renewable energy projects, primarily for large scale public agencies.
- **President/CEO of The Coaching Symposium and CSA Peer Advisory Groups for Excellence (PAGE)** – business coaching and mentorship on personal, inter-personal, cultural and institutional levels to address challenges and issues that constrain individuals, executives and organizations.
- **Director of Community Development Services of Willdan Engineering** – direction of public/private engineering services with a focus on land use, real estate, community development and redevelopment.
- **Community Development Director of City of Fullerton** – direction of the City's \$500 million redevelopment and housing development program.
- **Community Development and Special Projects Manager of City of Cerritos** – direction of the e City's \$1 billion long-range redevelopment and community development program, including Cerritos Auto Square and the Cerritos Center for the Performing Arts.

### Education

- Master's Public Administration - University of Southern California
- Bachelors of Urban and Regional Planning - California State Polytechnic University at Pomona
- Various legal classes - Western State School of Law, Fullerton California
- Graduate Certificate in Environmental Quality Management - University of Southern California

### Boards and Organizations

- International Council of Shopping Centers
- Urban Land Institute
- American Planning Association
- National Council for Urban Economic Development
- Orange County Ocean Foundation
- Al Malaikah Shrine Temple,
- Pasadena Scottish Rite
- Ionic Composite Lodge #520 F. & A.M.

### About Vistage International

Vistage International, the world's leading chief executive organization, and its affiliates have more than 17,000 members in 15 countries. Vistage members generate nearly \$300 billion in annual revenue and have more than 2.1 million employees around the world. Vistage is dedicated to increasing the effectiveness and enhancing the lives of chief executives. Member companies are better run and grow their revenues, on average, at twice the percentage growth rate after joining Vistage.